

ASUTOSH COLLEGE
(Estd. 1916)
92, S.P. Mukherjee Road
Kolkata – 700026



Phone: 2455-4504/ 2486-3912
Fax : (033) 2486-3006
Mail : mail@asutoshcollege.in
Web : www.asutoshcollege.in

Formulating and Implementing a Strategy

The institution's strategic strategy strives to fulfil the vision and mission in every way. The College administration and IQAC oversee the implementation of the strategic plan and its corresponding activities on a regular basis.

A PLAN TO MAINTAIN ALL STUDENTS' AND OTHER STAKEHOLDERS' INCLUSIVITY

- Ensuring that lessons are taught in both vernacular and English to help students in both languages grasp the material.
- Conducting programs aimed at gender sensitization to empower educators and staff members of all genders.
- Incorporating students who are unable to attend normal classes for any reason into the teaching and learning process through the use of both offline and online measures.

MARKETING PLAN TO ESTABLISH ITSELF AS A RESEARCH-FOCUSED COLLEGE

Offering faculty members research seed funds; creating a research cell to handle all of their needs related to research; launching two research publications, SAYAM and SABITA, in the humanities and sciences, respectively; and starting new post-graduation departments

STRATEGY TO GET STUDENTS READY FOR THE INDUSTRY:

- Planning field excursions for students
- Offering career counselling
- Starting certificate programs that are focused on the workplace
- Helping students get jobs

STRATEGY TO STRENGTHEN COLLABORATIONS WITH THE INDUSTRY AND OTHER INSTITUTES:

- Signing MOUs and conducting various academic activities with various colleges;
<https://asutoshcollege.in/new-web/committee-of-mou.html>
- Signing MOUs with Industry;
<https://asutoshcollege.in/new-web/Linkage-with-Industry-committee.html>
- Serving as HUB College; <https://asutoshcollege.in/new-web/Cluster-of-HUBS.html>
- Building Socially and Ethically Responsible Citizens;
- Forming an NSS cell and coordinating various social programs and activities through this cell
<https://asutoshcollege.in/new-web/nss.html>
- Coordinating various community outreach initiatives
- Setting up blood donation committee and health check-up camps
<https://asutoshcollege.in/new-web/blood-donation-committee.html>

GREEN CAMPUS - A STRATEGY TO BUILD ENVIRONMENT AWARENESS

- Planting trees on all of the campuses, whenever feasible
- Establishing a biogas plant <https://asutoshcollege.in/new-web/biogas-plant.html>
- Preserving the surrounding natural water bodies on the college campus



PRINCIPAL
ASUTOSH COLLEGE
92, S. P. MUKHERJEE ROAD
KOLKATA-700 026